

## CRIB SHEET FOR TRAVEL AND TOURISM

**Exam Date: Monday 16<sup>th</sup> May 2022**

### **Unit 1: The UK Travel and Tourism Sector**

- 1 hour 15 minutes
- Total 60 marks
- Answer all questions provided on the paper
- Read each question carefully, highlighting the keywords as you go.

#### **Multiple choice questions**

- Usually worth 1-2 marks.
- Spend 1-2 minutes on this question.
- Read the question carefully – look out for how many answers to select.
- Read each option carefully before selecting your answer(s).
- E.g. which of the following is an example of outbound tourism from the UK? (1 mark)

#### **Short answer questions**

- Usually worth 1-2 marks.
- Spend 1-2 minutes on this question.
- Read each question carefully to see how many points you need to include in your answer.
- E.g. outline one function of an organisation, such as VisitBritain, for each heading (Providing a service and Regulators) (2 marks).

#### **Broken questions**

- Usually worth 3-4 marks.
- Spend 4-5 minutes on this question.
- Question is broken into smaller sections.
- Read each question carefully – look at the total number of marks and how many sections it is broken into e.g. if a 4 mark question is split into 2 sections, each section will be worth 2 marks.
- E.g. explain two reasons why tourism organisations develop sustainable tourism (4 marks).

#### **Long answer questions**

- Usually worth 6-9 marks.
- Spend 10-12 minutes on this question.
- Read the question carefully – check the command word.
- Make sure to answer all parts of the question.
- It is a good idea to plan your answer so that you don't forget anything.
- Remember to check your answer once you have finished.
- If the question includes a figure, make sure to use information from the figure in your answer.
- E.g. evaluate whether Sunita and Pradesh should book a package holiday or an independent holiday (9 marks).

#### **Command Words**

Command word	Meaning	Example
Describe / Outline	What are the characteristics of something?	Describe two advantages of airports using self-service check-in (2 marks)
Explain	Give reasons	Explain two disadvantages of airports using self-service check-in (4 marks)
Assess / Evaluate	Your judgement about something. (Include positives and negatives)	Evaluate the use of use of self-service check-in at airports (6 marks)
To what extent	Judge the importance or success of something.	To what extent should airports use self-service check-in? (6 marks)

## **TRAVEL AND TOURISM REVISION**

Advice for revision

- Give yourself plenty of days/evenings to revise – do not leave it until last minute
- Use your revision guide to help you revise the content needed for the exam.
- Read through and answer past paper questions – ask your teacher for some papers.
- Use look, cover, write check and test yourself or get others to test you on keywords and
- Stick post-it notes in areas of your home that you use the most and repeat them out loud when you see them

Week	Content to Revise
<b>w/c 4<sup>th</sup> April</b>	<ul style="list-style-type: none"><li>• Types of Tourism</li><li>• Types of Travel</li><li>• Principles of sustainable tourism</li></ul>
<b>w/c 11<sup>th</sup> April</b>	<ul style="list-style-type: none"><li>• Importance of the travel sector to the UK economy</li><li>• Industries in the travel and tourism sector</li></ul>
<b>w/c 18<sup>th</sup> April</b>	<ul style="list-style-type: none"><li>• Key organisations</li><li>• Ancillary organisations</li></ul>
<b>w/c 25<sup>th</sup> April</b>	<ul style="list-style-type: none"><li>• Types of organisation in the travel and tourism sector</li></ul>
<b>w/c 2<sup>nd</sup> May</b>	<ul style="list-style-type: none"><li>• Interrelationships between travel and tourism organisations</li></ul>
<b>w/c 9<sup>th</sup> May</b>	<ul style="list-style-type: none"><li>• The role of consumer technology</li></ul>

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