

Year 11

Autumn Term

BTEC TECH Award in Creative Media Production

1. **C1 Exploring Media Products-Learning aim A:** Looking at a range of past and present media products, such as podcasts, magazines and mobile apps, students will examine how media products engage audiences for a given purpose.



2. **C1 Exploring Media Products-Learning aim B:** Students will select media products from one of the three sectors: audio/moving image, publishing and interactive, and explore how genre, narrative and representation are combined to engage their audience

Assessment Point 1



Assessment to evaluate media products audience and purpose, representation and audience interpretation.

Spring Term



Assessment Point 2

Assessment to cover creating pre-production documentation for a given scenario.



4. C2 Apply media production skills and techniques.

Students will apply relevant media production skills and techniques through the following media practices: pre-production, production and post-production.



3. C2 Develop media production skills and techniques

Students will participate in workshops and classes to develop media production skills and techniques.

Summer Term



5. **C2 Review of progress and development**
Students will track their progress during this component, reflecting on their development of skills and techniques in workshops.

6. C2 Portfolio Production

Students gather evidence for their e-portfolio. Displaying and justifying their skills in pre-production, production and post-production



Assessment Point 3

Final submission of their e-portfolio

CAREERS: At every available opportunity, teachers will introduce and promote careers links to the topics being studied (See Careers booklets).